

Fashion Calendar



JANUARY

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DECEMBER

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JUNE 11, 1948</u>			
Now Showing- Sept. 30	"THE DESIGNER BEGINS HERE" EXHIBITION Exhibition of fashion and stage design and industrial art created from material found in the books and pictorial collections of the N.Y. Public Library. Included in the fashion section will be hats by Cesar Rubio; shoes by Palter de Liso; jewelry by Dielle & Webb; and scarfs and textiles by Marion V. Dorn and Mollie Friedmann. Each of these is accompanied by the Library source from which it was designed. Open to public. Publicity: Ruth Norton, LA. 4-9248.	NEW YORK PUBLIC LIBRARY	5TH AVE. & 42ND ST. ROOM 112
Friday June 11- July 2	CHILDREN'S FASHIONS ON EXHIBITION Fashions for four-year-olds for all occasions, designed for the manufacturer Jack Borgenicht, Inc., by Eleanor Casey, former Traphagen student. The clothes are shown on "paper-doll" manikins, created by Ethel Salmons. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Saturday June 12 2:00 P.M.	N. Y. GOLDEN JUBILEE PARADE A parade will mark the beginning of the Golden Anniversary celebration commemorating the union of New York's five boroughs. Publicity: Walter Brown, TE. 8-8900.	CITY OF NEW YORK	FIFTH AVENUE (95TH TO 59TH ST.)
<u>WEEK BEGINNING MONDAY, JUNE 14, 1948</u>			
Monday June 14 10:00 A.M. Breakfast	PRESS SHOWING: FALL BRASSIERE LINE Peter Pan Foundations, Inc. (312 Fifth Ave.) will present the new Fall line of Merry-Go-Round Brassieres at breakfast. As a special feature, new Fall fashions from leading designers will be shown to illustrate the Peter Pan theory of bras designed to complement the fashion. Attendance by invitation. Publicity: Ruth Hammer Associates, EL. 5-6043.	MERRY-GO-ROUND BRASSIERES	PETER PAN FOUNDATIONS 312 FIFTH AVENUE
Monday June 14 4:00 P.M.	PRESS SHOWING OF COATS AND SUITS Rothmoor will present a showing of their Fall collection of coats and suits in the Chippendale Room of the Hotel Dorset. By invitation only. Publicity: Sally Martin, Abbott Kimball Co., PL. 3-9600, Ext. 99.	ROTHMOOR CORP.	HOTEL DORSET 30 WEST 54TH STREET
Beginning Monday June 14	PRESENTATION OF FALL COLLECTION Jon Cooke presents his precision-tailored "American Traditional" spectator dresses and suits for career girls and young moderns. By appointment. Contact: Sam Cook Singer, CH. 4-7096. Publicity: Rhoda Ring, CH. 4-7096.	JON COOKE CLASSICS	1359 BROADWAY 5TH FLOOR
June 14- June 18	FALL CORSET AND BRASSIERE MARKET WEEK AT HOTEL McALPIN. Contact: Corset & Brassiere Exhibitors' Guild, 220 Fifth Ave., MU. 3-1593.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 14	FALL HANDBAG OPENING BY THE MEMBERS OF THE NATIONAL AUTHORITY FOR THE LADIES' HANDBAG INDUSTRY. Contact: MU. 3-6969.		
June 14	FLAG DAY (Monday).		
Tuesday June 15 11:00 A.M. Snack	SUMMER AND FALL MILLINERY SHOWING Frank Brady will show his first collection of custom-made Summer into Fall millinery at the opening of his new studio on MacDougal Street. (Take 5th Avenue bus; or 6th Avenue subway to W. 4th St., south exit.) By invitation only. Contact: GR. 7-2236.	FRANK BRADY, INC.	107 MacDOUGAL ST. STUDIO
Tuesday June 15 2:00 P.M.- 5:00 P.M.	PREVIEW: "TURN OF THE CENTURY" EXHIBIT Press preview of "Turn of the Century" exhibition by the Costume Institute, commemorating the Golden Anniversary of New York City, showing portraits, costume jewelry and accessories of 50 years ago. Preview by invitation only. Exhibition open to public beginning Friday, June 18. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. & 82ND ST. GALLERY ENTRANCE
Tuesday June 15 3:00 P.M. Cocktails	PRESENTATION OF FALL COLLECTION Renel Ltd. will introduce a Fall collection of ready-to-wear in the custom tradition at a cocktail party for the press. Attendance by invitation. Trade showings beginning Wednesday, June 16. For appointments, contact: RH. 4-5656. Publicity: Dorothy R. Reindal, MU. 6-1525.	RENEL LTD.	751 MADISON AVENUE SHOWROOM
Tuesday June 15 4:00 P.M. Tea	PRESS SHOWING OF FALL COLLECTION Maria Krum will present her Fall collection to the press at a tea. Attendance by invitation only. Publicity: Helen Wall, CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON
Tuesday June 15 5:00 P.M.- 8:00 P.M. Cocktails	RECEPTION AT NEW OFFICES Miss Jacqueline Cochran, President, and Mr. William M. Holmes, Chairman of the Board of Jacqueline Cochran, Inc., will receive the press and trade at their newly furnished offices. Attendance by invitation only. Publicity: Leonore Buehler, PL. 7-2880.	JACQUELINE COCHRAN, INC.	630 FIFTH AVENUE ROOM 3570
Tuesday June 15- June 17 9:00 A.M.- 6:00 P.M.	EXHIBITION OF FALL RAINWEAR Fall lines of men's, women's and children's rainwear and display of allied industries. Door prize of 1948 Plymouth sedan. Open to buyers. Publicity: Renee Isaacs, Jack Berman Co., MU. 9-1546.	NATIONAL RAINWEAR MANUFACTURERS ASSN.	HOTEL NEW YORKER
Beginning Tuesday June 15 10:30 A.M.; 2:30 P.M.	OPENING OF FALL COLLECTION Dorine Liebert will show her original Fall collection of "Chezelles" for home and evening wear, in addition to blouses, skirts, negligees. By appointment. Contact: Jane Waldenburgh, Hickory Associates, MU. 7-9274.	DORINE LIEBERT	15 EAST 53RD STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 16 9:30 A.M. Breakfast	"FALL PLUMAGE" MILLINERY SHOW Elliot Dushane will show his Fall and Winter millinery at breakfast. Showing promptly at 10:00 A.M. Press by invitation. For reservations contact: Miss Feitson, PL. 8-0143. L'Aiglon publicity: Donna Cannon, MU. 8-2170.	ELLIOT DUSHANE (6 EAST 56TH STREET)	L'AIGLON RESTAURANT EMPRESS ROOM
Wednesday June 16 4:00 P.M. Cocktails	FALL FASHIONS BY CALIFORNIA DESIGNER Cocktail party to introduce Juliette Gallian, California designer, to the N. Y. fashion press. Miss Gallian will present leading designs for afternoon, cocktail and evening wear from her Fall collection. Attendance by invitation only. Publicity: Sally Martin, Abbott Kimball Co., PL. 3-9600, ext. 99.	JULIETTE GALLIAN	SHERRY-NETHERLAND NETHERLAND SUITE
Beginning Wednesday June 16 4:00 P.M.- 5:00 P.M.	GLORIA SWANSON TELEVISION HOUR Presentation of a weekly television show with Gloria Swanson. The program will be divided into four sections: High Fashion Trends; Glamour on a Budget; Chef's Holiday; and Beauty Salon. Directed by Dick Rose. Coordinator, Kay Bardsley. Contact: Station WPIX, MU. 2-1234.	STATION WPIX	TELEVISION STATION OF THE DAILY NEWS
Wednesday June 16 6:00 P.M. Cocktails	OPENING OF NEW WHOLESALE FUR DEP'T A collection of Gunther fur originals to be sold exclusively to one store in a city, will be presented at the opening of their new wholesale fur department. Attendance by invitation. Publicity: Nona James, VO. 5-3440.	GUNTHER	666 FIFTH AVENUE
Wednesday June 16 7:15 P.M. Dinner Dance	FASHION SHOWING OF FALL RAINWEAR Presentation of Fall rainwear for men, women and children by the National Rainwear Manufacturers' Association at a dinner for buyers and press. Winners of rainwear advertising and display contests will be announced. Attendance strictly by invitation. Publicity: Renee Isaacs, Jack Berman Co., Inc., MU. 9-1546.	NATIONAL RAINWEAR MANUFACTURERS' ASSN.	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 17 9:30 A.M. Breakfast	SHOWING OF JUNIOR DRESSES AND BLOUSES Kay Dunkhill will present a showing of Fall dresses and blouses for juniors to the press. Attendance by invitation. Publicity: Max Rogel & Associates, Market 2-3788 (Newark).	KAY DUNHILL	LONGCHAMPS 41ST & BROADWAY
Thursday June 17 3:30 P.M. Cocktails	PRESS SHOWING OF FALL MILLINERY Brewster will present a showing of their new Fall millinery to the press at a cocktail party. Attendance by invitation only. Publicity: Rita Hennessy, MU. 5-8275.	BREWSTER HAT CO.	411 FIFTH AVENUE (AT 37TH STREET)
Thursday June 17- June 19	ANNUAL LEATHER GLOVE CONVENTION Manufacturers of leather gloves have been invited to the annual convention of the National Association of Leather Glove Manufacturers in Gloversville. Publicity: Steve Hannagan, PL. 5-2900.	NATIONAL ASSN. OF LEATHER GLOVE MFRS.	GLOVERSVILLE, N. Y.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday June 20	FATHER'S DAY This year's theme: "Honor Father! Good citizenship begins at home. Honor Father! Builder of our children's future!" Publicity: Ruth Cosgrove or Shirley Potash, National Father's Day Committee, MU. 7-6952.		
Sunday June 20- June 25	FALL DISPLAY MARKET WEEK Semi-annual Display Market Week with 125 N.A.D.I. members exhibiting their latest display equipment. Contact: John Bowman, ME. 3-1000, Ext. 256.	NATIONAL ASSN. OF DISPLAY INDUSTRIES	HOTEL NEW YORKER
June 21	REPUBLICAN CONVENTION IN PHILADELPHIA (Beginning Monday, June 21)		
Monday June 21 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION Fashion show by Russeks during luncheon. Press by invitation. Public by reservation. For reservations, contact: PL. 3-4500, Ext. 123. Russeks Publicity: Helen Moran, WI. 7-1900. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790.	RUSSEKS FIFTH AVENUE	ST. REGIS HOTEL ROOF
Monday June 21 4:00 P.M. Cocktails	PRESS PREVIEW BY SCHWARTZ & BLUESTEIN Haute couture in Precious Furs--presenting Fredrica's newest and most stimulating Fall and Winter collection. Attendance by invitation only. Showings for the trade beginning Tuesday, June 22, at 10:00 A.M. and 2:00 P.M. Contact: Peg Wilson, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE 16TH FLOOR
Monday June 21	OPENING OF FALL JEWELRY LINE Opening of Fall line of fashion jewelry by the world's largest manufacturer,; from back-to-school novelties to evening and dress jewels, including tailored gold, silver, stone set and rhinestone. Coro's famous pearls will be shown in the new specially designed "Pearl Room." By appointment only. Contact: Ann R. Silver Associates, MU. 7-8654.	CORO, INC.	47 WEST 34TH STREET THIRD FLOOR
Monday June 21- June 28	THIRTEENTH ANNUAL SWIM-FOR-HEALTH WEEK Stores all over the country are expected to tie in with the 13th annual Swim-for-Health campaign. Publicity: Martin Stern, VA. 6-0543.	SWIM FOR HEALTH ASSN. (60 E. 42)	THROUGHOUT THE COUNTRY
Tuesday June 22 4:00 P.M.- 6:30 P.M. Cocktails	PRESENTATION PARTY FOR INVENTOR "God's Gift to Men 1948"--a cocktail party at the Kiss Room of El Borracho, where presentation of award will be given to inventor of Lip-Stae by distinguished group of men. (Originally scheduled for Wednesday, June 9) Attendance by invitation only. Publicity: Elizabeth Fenton, Abbott Kimball, PL. 3-9600.	LIP-STAE	EL BORRACHO 51 EAST 55TH STREET
Monday June 28 4:00 P.M. Tea	PRESS PREVIEW OF FALL MILLINERY Presentation of Lenesta's Fall millinery collection to the press. Attendance by invitation only. Publicity: Mildred Kaldor, MU. 9-5420.	LENESTA	15 EAST 53RD STREET SALON

BOND

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 29 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL MILLINERY Sally Victor will present her Fall and Winter millinery collection to the press during breakfast. Attendance by invitation only. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET SHOWROOM
Tuesday June 29 11:30 A.M.	PRESS PREVIEW OF SCARFS AND ACCESSORIES Fall collection of scarfs and accessories by Brooke Cadwallader will be presented to the press. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	BROOKE CADWALLADER	724 FIFTH AVENUE SHOWROOM
Tuesday June 29 2:30 P.M.	PRESS PREVIEW: FALL & WINTER MILLINERY Fall and Winter millinery created by Germaine Vittu; presentation by Mme. Paule Madoc. Attendance by invitation. Publicity: Anna T. Moore, GR. 3-6000, Ext. 421.	GERMAINE VITTU	509 MADISON AVENUE SALON (SUITE 908-10)
Tuesday June 29 4:00 P.M.	PRESS PREVIEW OF FUR COLLECTION Esther Dorothy will present a press preview of her Fall and Winter couture fur fashions. (Note change of time and place) Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580.	ESTHER DOROTHY	HOTEL PIERRE COTILLION ROOM
Wednesday June 30 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL MILLINERY Irene of New York will present her Fall millinery collection to the press at a breakfast. Show at 10:30 A.M. By invitation only. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON
Wednesday June 30 4:00 P.M.- 7:00 P.M. Cocktails	PRESS SHOWING: NEW FALL POWDER CASES Private preview for the press of the new Fall collection of Wadsworth Powder Cases. Attendance by invitation only. Publicity: Billi Rubin, The Wesley Associates, MU. 6-7077.	THE WADSWORTH WATCH CASE COMPANY	WALDORF ASTORIA PERROQUET SUITE
July 4	INDEPENDENCE DAY (Sunday).		
July 5	LEGAL HOLIDAY (Monday), TO CELEBRATE INDEPENDENCE DAY.		
Tuesday July 6 12:30 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOW Press preview of Emme's Fall millinery collection at a luncheon show. Attendance by invitation only. Publicity: Mildred Kaldor, MU. 9-5420.	EMME	L'AIGLON RESTAURANT EMPRESS ROOM
Tuesday July 6 4:00 P.M. Cocktails	MILLINERY SHOWING AT NEW SALON Presentation of Mary Goodfellow's Fall millinery collection at the opening of her new salon. Attendance by invitation only. Publicity: Mildred Kaldor, MU. 9-5420.	MARY GOODFELLOW	600 MADISON AVENUE SALON
Tuesday July 6- July 10	INTERNATIONAL STORE MODERNIZATION SHOW A five-day conference on problems of store modernization comprised of ten clinics on five basic problems of modernization. Contact: John W. H. Evans, Man'g Dir., 40 E. 49th St. Publicity: Banner & Grief, PL. 8-0535.	STORE MODERNIZATION	GRAND CENTRAL PALACE LEXINGTON & 46TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 7 12:00 Noon Luncheon	PRESS SHOWING OF FALL MILLINERY Madame Pauline will show her Fall collection of millinery to the press at a picnic luncheon in her salon. Showing at 12:30 P.M. Attendance by invitation only. Publicity: Mildred Kaldor, MU. 9-5420.	MADAME PAULINE	8 EAST 53RD STREET SALON
Wednesday July 7 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL MILLINERY Braagaard will present his Fall and Winter millinery collection to the press. Showing at 4:30 P.M. Attendance by invitation only. Publicity: Burton Pell, PL. 3-0353.	BRAAGAARD	17 WEST 57TH STREET SALON
Wednesday July 7 4:00 P.M.- 7:00 P.M. Cocktails	SHOWING OF FALL FASHION JEWELRY The House of Heller will present its annual fashion show featuring an unusual and completely new Fall collection of La Tausca simulated pearls and also a new line of fashion jewelry. Showing promptly at 5:30 P.M. Commentary by Faith Keane. Attendance by invitation only. Publicity: Ruth Lerner, MU. 3-2485.	THE HOUSE OF HELLER (411 FIFTH AVENUE)	HOTEL AMBASSADOR TRIANON ROOM
Thursday July 8 11:00 A.M.	FALL SHOWING OF MILLINERY COLLECTION Fall Millinery collection by Walter Florell will be presented to the press. Attendance by invitation only. Contact: Viola Sanders, PL. 5-0895.	WALTER FLORELL	29 EAST 53RD STREET
Thursday July 8 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL MILLINERY Showing of Laddie Northridge's Fall and Winter hat collection at his salon for the New York press and buyers. Strictly by invitation. Publicity: Elizabeth Maher Associates, EL. 5-4248.	LADDIE NORTHRIDGE	1 WEST 57TH STREET SALON
July 11	DEMOCRATIC CONVENTION IN PHILADELPHIA (Beginning Sunday, July 11)		
Monday July 12 4:00 P.M. Cocktails	PRESS PREVIEW OF FALL MILLINERY Florence Reichman will present her Fall and Winter millinery fashions to the press. Attendance by invitation only. Contact: Miss Jacqueline, PL. 8-1525.	FLORENCE REICHMAN	1 WEST 57TH STREET SALON
Week Of July 12	MAIN FALL OPENINGS: GUILD SHOE LINES Four groups of shoes for main Fall selling will be featured: Shoes for daytime and afternoon wear; Shoes for "5 o'clock on" - cocktail, dinner, evening; Shoes for planned coordinations with apparel and accessories; Resizing of early Fall footwear. Also, first boudoir slippers for holiday selling. Member firms of The Guild of Better Shoe Manufacturers are: Beleganti Shoes, Inc.; Fox Shoe Mfg. Corp.; Jerro Brothers; Mackey-Starr, Inc.; John Marino, Inc.; I. Miller & Sons, Inc.; Newton Elkin Shoe Co. (Pandora); Palter DeLiso, Inc.; Schwartz & Benjamin, Inc. (Customcraft Originals); Setroy, Inc. (Seymour Troy Originals); Reual, Inc.; M. Wolf Sons, Inc. (Lupine); Morris Wolock & Co.; Zuckerman & Fox, Inc. Contact: Kate Goldstein Kamen, Executive Secretary, 875 Fifth Avenue, RE. 4-4888.	THE GUILD OF BETTER SHOE MANUFACTURERS	INDIVIDUAL SHOWROOMS GUILD MEMBER FIRMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 13 9:00 A.M. Breakfast	FALL MILLINERY BREAKFAST CLINIC Semi-annual clinic of the Millinery Merchandising Executives' Association, with experts in the fashion, merchandising and business worlds discussing trends, problems and developments. Virginia Pope, fashion editor, New York Times, will direct the Clinic. Attendance by invitation only. Publicity: Ruth Weintraub, PL. 3-2116.	MILLINERY MERCHANDISING EXECUTIVES' ASSOCIATION	WALDORF-ASTORIA

Tuesday July 13 7:00 P.M. Dinner	MILLINERY FASHION SHOW AND DINNER Fall millinery fashion presentation by the Millinery Stabilization Commission and Millinery Fashion Bureau, the semi-annual industry showing for buyers, retailers and the fashion press. The following milliners will present new trends in hats:	MILLINERY FASHION BUR.; MILLINERY STAB. COMM.	HOTEL ASTOR GRAND BALLROOM
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UPTOWN DESIGNERS AND MILLINERY CREATORS GUILD

Anita Andra	Germaine Montabert	Miriam Lewis
Braagaard	Gladys & Belle	Edgar J. Lorie
Hattie Carnegie	Mary Goodfellow	Milgrim
Bernice Charles	Harryson	Laddie Northridge
Chanda	Mago Hayes	Mme. Pauline
Lilly Daché	G. Howard Hodge	Florence Reichman
delle Donne	Irene	Mme. Reine
Emmé	Jeanne Tete	Eve Tartar
Peg Fischer	John-Frederics	Sally Victor
Walter Florell	Lenesta	Vogue-Garfunkel Makers
	Helen Liebert	

POPULAR PRICED MANUFACTURERS

Alba Hats	Gardner Hats
Alfreda	B. J. Goldenberg
Amrose Hats	Goldston-Webber
Brandt Millinery	Greenstein & Flaum
Joe Cohn	Harry Hikand
Croyden Hats	Kurz Brothers
Flanzig Bros.	George Lesser
Harry Furst	Luxor Hats

MILLINERY FASHION CREATORS

Walter K. Marks
Francis & Walter Nelkin
O'Connell Hats
David Rothman
Morris Schacter
William Silverman
Woodmere Hats
Bernard Workman

Reservations: Dinner and show, \$16.50 (including tax); Mezzanine, show only, \$8.50 (including tax). Show at 8:30 P.M.
For tickets, contact: Millinery Stabilization Commission, 1450 Broadway, LO. 4-7800. Press strictly by invitation. Publicity: Mary Kelley, Millinery Fashion Bureau, LO. 4-2244.

Wednesday July 14 12:30 P.M. Luncheon	FASHIONS & FABRICS AT LUNCHEON SHOW Presentation of Fall and Winter costumes created by leading designers in John Walther Fabrics. For press and trade, by invitation only. Contact: Elena Turner, LO. 4-8090.	JOHN WALTHER FABRICS, INC.	HAMPSHIRE HOUSE COTTAGE
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Wednesday July 14 3:30 P.M. Cocktails	PRESS PREVIEW OF FALL MILLINERY Helen Liebert will present her Fall and Winter millinery and accessories collection at her first fashion show since her return to the fashion field. For N.Y. press and buyers, by invitation only. Contact: Mildred Newton, PL. 3-2936.	HELEN LIEBERT	19 WEST 57TH STREET PENTHOUSE SALON
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MUSIC...MOVIES...THEATRES

- Friday
June 11 PREMIERE: "WALLFLOWER" (Movie) STRAND THEATRE, B'WAY & 47TH STREET
Warner Brothers picture based on the play by Reginald Denham and Mary Orr, a story of the tribulations of an ugly duckling who becomes a swan and wins her man. Cast includes Robert Hutton, Joyce Reynolds, Janis Paige. Producer: Alex Gottlieb. Director: Frederick de Cordova. Costumes: Leah Rhodes. Publicity: Eve Siegel, CI. 6-1000.
- Friday
June 11 PREMIERE: "SUMMER HOLIDAY" (Movie) LOEW'S STATE THEATRE, B'WAY & 45TH
Metro-Goldwyn-Mayer's Technicolor adaptation of the Eugene O'Neill play, "Ah, Wilderness!" Mickey Rooney and Gloria De Haven head the cast, which includes Walter Huston, Frank Morgan, Butch Jenkins. Produced by Arthur Freed, directed by Rouben Mamoulian. Irene supervised the costumes, which were designed by Walter Plunkett. Publicity: Herbert Crooker, BR. 9-7800.
- Beginning
Monday
June 14 STADIUM CONCERT PERFORMANCES, LEWISOHN STADIUM, 138TH ST. & AMSTERDAM AVE.
The thirty-first season of Stadium Concerts with eight weeks of five concerts weekly.
Monday, June 14: Erica Morini, violinist, playing Tchaikovsky Concerto: Fritz Reiner conducting New York Philharmonic-Symphony, Wagner and Brahms.
Tuesday, June 15: Fritz Reiner conducting all-orchestral program.
Wednesday, June 16: Stell Anderson, pianist, playing Grieg Concerto; Fritz Reiner conducting.
Thursday, June 17: Rose Bampton, soprano, and Set Svanholm, heroic tenor, in all-Wagner program; Fritz Reiner conducting.
Saturday, June 19: Hazel Scott, pianist, playing Beethoven First Piano Concerto and a group of her own specialties; Walter Hendl conducting.
Admission (tax included): Unreserved seats, 30¢-60¢-\$1.40; Reserved seats, \$2.00; Table for eight (reserved), \$24.00. Publicity: Margaret Hartigan, CI. 6-4462.
- Wednesday
June 16 PREMIERE: "DREAM GIRL" (Movie) PARAMOUNT THEATRE, B'WAY & 43RD ST.
Paramount Pictures bring the Elmer Rice play to the screen; Betty Hutton as the dreaming Georgina in costumes by Edith Head. Cast includes Macdonald Carey, Virginia Field, Patric Knowles. Producer: P. J. Wolfson. Director: Mitchell Leisen. Publicity: Rex Taylor, BR. 9-8700
- Thursday
June 17 PREMIERE: "THE EMPEROR WALTZ" (Movie) RADIO CITY MUSIC HALL, 6TH & 50TH
Paramount Pictures' Technicolor production starring Bing Crosby and Joan Fontaine. A colorful love story set in Vienna in 1901, in which an American phonograph salesman wins a Hungarian countess with the aid of the Emperor Franz Josef. Cast includes Roland Culver, Lucille Watson, Richard Haydn. Produced by Charles Brackett; directed by Billy Wilder. Turn-of-the-century costumes by Edith Head. Publicity: Rex Taylor, BR. 9-8700.
- Saturday
June 19 PREMIERE: "LULU BELLE" (Movie) RIVOLI THEATRE, BROADWAY & 49TH ST.
Columbia Pictures dramatic film based on the play by Charles MacArthur and Edward Sheldon, telling the story of a beautiful torch singer. Starring Dorothy Lamour, George Montgomery, Albert Dekker. Directed by Leslie Fenton and produced by Benedict Bogeaus. Costumes by Jean Louis. Publicity: Hortense Schorr, CI. 5-5000.